



TERMS AND GUIDELINES

IEO STARTEN PLATFORM

This ("IEO Platform") is controlled and operated by the Starten Platform itself, managed by STARTEN. All rights reserved.

These Terms and Conditions are intended to define the rules to be followed for the use of the IEO Platform, without prejudice to the application of current legislation.

DEAR USER, IT IS VERY IMPORTANT THAT YOU READ THE FOLLOWING TERMS:

IN ORDER TO USE THE IEO STARTEN PLATFORM, YOU MUST AGREE TO THESE TERMS AND CONDITIONS, AND BE ENTIRELY RESPONSIBLE FOR ANY AND ALL ACTS PERFORMED BY YOU ON THE IEO STARTEN PLATFORM OR RELATED SERVICES. IF YOU DO NOT AGREE TO ANY OF THE TERMS AND CONDITIONS SET FORTH BELOW, YOU MUST NOT USE THE IEO STARTEN PLATFORM. YOU ALSO AGREE TO THE TERMS DESCRIBED IN OUR PRIVACY POLICY AND OUR TERMS OF USE.

If you would like to give us feedback about the IEO Starten Platform, have questions or need to address any matter related to these Terms, please contact us at contato@starten.global.

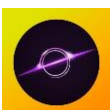
1. How to participate

The user may participate in the IEOs promoted by the Starten Platform, accessing our website through the link <https://starten.global>, clicking on the "IEO Platform" button, in which they will be redirected to the Starten "IEO Platform" page, or directly accessing the link <https://starten.global/plataforma-de-ieo/>.

When entering the IEO Platform page, the user will have access to the projects that are in the IEO phase, in this way, the user will be able to check the main information about the project in the IEO phase, including:

- a. Total supply
- b. Start of IEO
- c. GONE value
- d. Round
- e. benefits
- f. shopping period
- g. Approximate value with reference to a particular currency or digital asset
- h. Approximate listing date

If the user is interested in a particular project in the IEO phase, he/she can click on the purchase IEO button. At this moment, the user will be directed to the "pool" page, where he will be able to choose between the payment methods, being in digital assets or in fiat money.





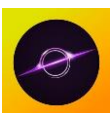
When selecting the payment method, the user will be directed to the “packs” page, where they can choose the IEO purchase packages. The packs contain key information about IEO, including:

- a. Value, with reference to digital asset or local currency of the country
- b. Amount of digital assets in the pack
- c. Staking
- d. benefits
- e. Minimum amount of digital asset purchased

The user can purchase as many and any packages as he wants.

2. Conditions

- 2.1. By creating your account on the Starten IEO Platform or any partner's platform linked to Starten's IEO programs, you expressly agree to these Terms and Guidelines. If you do not agree with these Terms and Guidelines, you will not be able to use this Platform and must delete your account, in accordance with our Terms of Use and Privacy Policy, which can be accessed on our website <https://starten.global>, location: footer .
- 2.2. These Terms and Guidelines may be amended at any time, at which time you will be notified via email. By continuing your access and use of this Platform after the changes, you agree to be bound by its terms.
- 2.3. To use the functions and programs of this Platform, you user must be fully capable of performing all acts of civil life, according to article 5 of the Brazilian Civil Code.
- 2.4. The IEO Starten Platform disclaims any and all rights and obligations, express or implied, with respect to the products offered on this Platform, nor does it provide any warranty or representation about the same.
- 2.5. The term "Starten", names, brands and domains used by Starten are the exclusive property of Starten. This includes: website content, images, graphics, photographs, animations, videos, music, audio and text under the protection of intellectual and industrial property legislation. The user is prohibited from using the contents described above.
- 2.6. Users agree not to do anything that damages the rights described in item 2.5.
- 2.7. At any time, the IEO Starten Platform may terminate its activities, as well as, for technical reasons, the functions may fluctuate.
- 2.8. These Terms and Guidelines apply to the laws of the Federative Republic of Brazil, respecting international agreements, as well as respecting international conventions on combating financial crimes, being elected the Court of Justice of São Paulo/SP, Brazil, to settle any eventual covenants related to it, except in the





event that any magistrate may contact Starten for clarification, by e-mail contato@starten.global.

3. Definitions

For a better understanding of this document, here are some definitions for users:

- a. Fiat money: local currency, issued by a sovereign state.
- b. Digital asset: asset transacted digitally, which has its own unit of value, and which does not constitute fiat currency. Digital assets can be (I) cryptocurrencies; (II) NFTs; (III) tokens – utility, equity or security; (IV) stable token.
- c. Pool: fund used as a counterpart in the acquisition of digital assets.
- d. Total supply: total/quantity of digital assets issued.
- e. IEO: Initial offering Exchange of digital assets.
- f. Packs Packages that contain a certain amount of digital assets, and may contain related benefits and products, offered within the platform.
- g. Exchange. Legal entity governed by private law that carries out the intermediation, custody and negotiation of digital assets.
- h. Staking. Function of storing digital assets within the wallet, not being able to trade them for a certain period, in exchange for receiving units of digital assets in the form of a bonus – the same thing as saving.

4. Responsible

The IEO Platform is the responsibility of Starten, however the transactions carried out for the acquisition of IEO packages are the owner of the crypto asset. Thus, Starten's liability is limited to the technical functionality of the software and technology.

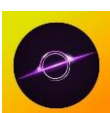
In case of doubt or complaint, the user may contact Starten by email at atendimento@starten.global.

Other cases, mainly involving transactions of digital assets, as well as their allocation in physical or digital wallets, is the responsibility of the owner of the crypto asset. The user may contact the owner of the crypto asset directly or get help from Starten, by emailing atendimento@starten.global.

5. Risk warning and guidance

Taking into account the nature of the decentralized market, as well as the characteristics of transactions with digital assets, the user expressly declares to be aware:

- 5.1. The risk of loss of values, of any nature, in which this Platform is not responsible for market volatilities, nor does it assume representation by the people who own the assets offered on this Platform.

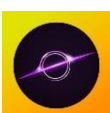




- 5.2. Use and activity on your account is the sole responsibility of the user. Thus, the user expressly declares that he assumes full responsibility for any consequences that may arise from the activities and use on his account, exempting the IEO Starten Platform from guilt or willful misconduct.
- 5.3. The taxes and fees applied to the trading of digital assets are not the responsibility of this Platform, and the user must take into account the local rules of each region of the transactions, as well as other requirements demanded by the people involved in the transaction.
- 5.4. The IEO Starten Platform disclaims liability for damages and losses caused by hacker attacks, financial crimes, unfavorable regulatory actions, incidence of taxes, loss of damages and other facts that are not under our full control or scrutiny.
- 5.5. From time to time, the IEO Starten Platform may direct you to links to third-party platforms, as explained in our Terms of Use and Privacy Policy. The IEO Starten Platform disclaims responsibility for any events that may cause the user to access third-party links, and the user must pay attention to their terms and conditions.

6. Compliance policy guidelines

- 6.1. In compliance with Starten's internal compliance procedure, you agree and represent that you will not participate in any unlawful, unauthorized or improper activity.
- 6.2. If there is any suspicion of activity that does not comply with the previous item, Starten reserves the right to delete your account and take the appropriate legal or administrative measures, including taking the case to the competent authorities.
- 6.3. In this sense, this Platform prohibits users from creating multiple accounts under its administration, and only one account per user is allowed.
- 6.4. In addition, users are prohibited from using this Platform to transmit any data or send or load any kind of virus or application that causes harm to third parties.
- 6.5. Taking into account that the IEO Starten Platform is not responsible for the nature of digital assets, this means that this Platform cannot be held responsible for complying with the requirements of the supervisory bodies of sovereign governments in offering digital assets on this Platform.
- 6.6. However, if at the request of competent bodies, the IEO Starten Incubaor Platform may:
 - a. request any documentation regarding the "KYC" (Know Your Customer) programs in order to fulfill the requested obligations.
 - b. Limit the functions of the Platform.





- c. Share information and documentation for the sole purpose of verifying the authenticity and legality of the information.
- d. Restrict the allocation of digital assets and fiat currency.

7. Data protection and conditions

For more information, the user can consult the Starten Privacy Policy, through the link: https://starten.global/plataforma-de-ieo/documentos/politica_de_privacidade_starten_ieo/

8. Additional information

I. Activity developed: Starten's IEO Platform carries out the dissemination and intermediation activities within its scope. For the purposes of these Terms, the following meanings:

A. Dissemination: projects incubated and developed by Starten may be disseminated on this IEO Platform, so that they are available for users to know and access.

B. Intermediation: the IEO Starten Platform makes the connection between the user and the digital asset, so that the acquirer can have access to the acquisition of packs from the owners of the digital assets.

II. RoadMap: Starten is aware that the intermediation activities of digital assets can be considered brokerage activity, depending on the specific regulations of each country. In this sense, Starten places itself at the entire disposal of the supervisory bodies and competent authorities to dialogue and adapt.

OFFICIAL COMMUNICATION CHANNELS:

[Contact us: atendimento@starten.global](mailto:atendimento@starten.global)

[Compliance: dpo@starten.global](mailto:dpo@starten.global)

[Website: https://starten.global](https://starten.global)

[Instagram: https://www.instagram.com/starten_global/](https://www.instagram.com/starten_global/)

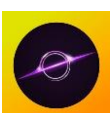
[Facebook: https://www.facebook.com/Starten-Incubadora](https://www.facebook.com/Starten-Incubadora)

[Linkedin: https://www.linkedin.com/starten-incubadora](https://www.linkedin.com/starten-incubadora)

COMMENTS:

It is extremely important that you, the user, check if you are contacting Starten's official service channels.

STARTEN DOES NOT CONTACT YOU VIA SMS, PHONE CALL OR E-MAIL, AND DOES NOT REQUEST YOUR PASSWORDS.



<https://starten.global/plataforma-de-ieo/>

São Paulo, Brasil
Florida, USA